

# Illinois & Wisconsin Ready Mixed Concrete Associations' 2017 Convention

February 26-March 1, 2017  
Fort Lauderdale Marriott Pompano Beach Resort & Spa



## SCHEDULE

### Sunday, February 26th

6:00—7:00 pm      **Registration/We're Partners Reception**

### Monday, February 27th

8:00—8:30 am      **Continental Breakfast**  
8:30—9:15 am      **Industry Update**—Ray McVeigh, Great Lakes Cement Promotion Council  
9:15—10:15 am      **High Strength Concrete**—Andreas Tselebidis, BASF  
10:15—11:00 am      **OES Update**—Mitch Mariotti, VCNA Prairie Inc.  
11:00 am      **ASTM Overview**—Mark Axelman, ASTM International  
11:00 am      **Remainder of the day on your own**

### Tuesday, February 28th

8:00—8:30 am      **Continental Breakfast**  
8:30—9:15 am      **IRMCA & WRMCA Legislative Updates**—Peter Kammer & Jim Randolph  
9:15—10:00 am      **Fly Ash**—Ben Franklin, Headwaters Resources  
10:00—11:00 am      **Exit/Transition Planning, Business Valuations**—Bill Stark, Securian Financial  
Services & Steve Houg, Guide Financial Group  
1:00 pm      **Golf/Remainder of the day on your own**

### Wednesday, March 1st

7:45—8:30 am      **Plated Breakfast**  
8:30—9:15 am      **Fuel Innovation**—Mike Boles, FS  
9:15—10:15 am      **Overview of Legal Issues in Concrete Construction & When is a Concrete Crack  
Considered a Defect**—Jeff Coleman, The Coleman Law Firm, LLC  
10:15—11:15 am      **Employee Retention**—Dan Baker, Nationally Known Speaker  
11:15 am      **Remainder of the day on your own**  
6:00 pm      **We're Partners Reception**  
7:00 pm      **Murder Mystery Dinner**



Wisconsin  
Ready Mixed  
Concrete  
Association



# REGISTRATION FORM

- Dates:** Sunday, February 26-Wednesday, March 1, 2017
- Location:** Fort Lauderdale Marriott Pompano Beach Resort & Spa  
1200 North Ocean Boulevard, Pompano Beach, FL 33062  
[www.marriott.com/hotels/travel/flpm-fort-lauderdale-marriott-pompano-beach-resort-and-spa/](http://www.marriott.com/hotels/travel/flpm-fort-lauderdale-marriott-pompano-beach-resort-and-spa/)
- Reservations:** Call 1-855-954-4683 and mention that you are with WRMCA to receive the special room \$259 rate. Check in time - 4:00 pm/Check out time - 11:00 pm  
Reservation cutoff date is January 26, 2017.
- Registration:** Complete the form and send with payment by **February 17, 2017** to **WRMCA** - 44 East Mifflin Street, Suite 305, Madison, WI 53703 Fax: 608-250-6306 Email: [cschwenn@wormca.com](mailto:cschwenn@wormca.com)
- Cancellations:** Convention registration refunds are available only through **February 20, 2017** for a full refund.
- Local:** Information on Fort Lauderdale can be found at [www.sunny.org](http://www.sunny.org).
- Golf:** A golf outing will take place Wednesday at 1:00 pm. Cost includes box lunch, green fee and golf cart for 18 holes.
- Sponsorship:** The contributions of our sponsors help to enhance the overall success and quality of our event. Your support will increase your company's visibility among our members. Sponsorship includes signage and acknowledgement at the convention, recognition on IRMCA/WRMCA websites. Please email the company logo to [cschwenn@wormca.com](mailto:cschwenn@wormca.com). Thank you in advance for your support!

Company/Attendee Name	Keynote Speaker Sponsor \$250	Dinner Sponsor \$250	WRMCA Member \$350	Guest \$250	Golf \$130
<b>TOTALS</b>					

SUBTOTAL \$ \_\_\_\_\_

Add 5% for credit card transactions \$ \_\_\_\_\_

TOTAL: \$ \_\_\_\_\_

**Method of Payment:**

☐ Visa ☐ Mastercard ☐ Check

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