

Conventional Concrete:

The pavement that goes the distance.

When paving a road, street, or parking lot, the right material makes all the difference. Only concrete offers durability, versatility, and appearance in one economical and environmentally friendly package. See what makes it the perfect choice for a wide range of paving projects.

Get solid solutions to your paving challenges. For free.

Our Design Assistance Program gives you free access to a dedicated team of pavement professionals to help you bring your paving project to life, while fully complying with industry standards.

Questions about paving? Visit paveahead.org or call us at 833-485-1192.



DURABILITY

No other material approaches concrete's strength and durability to handle the day-to-day heavy traffic and withstand punishing weather. And concrete stands the test of time better than any other paving material. All across America, concrete pavements originally designed to last 20 years are still going strong as many as 30, 40, and even 50 years later.



VERSATILITY

From vast interstate highways to parking lots to paths and sidewalks, concrete paves the way. State-of-the-art paving processes and innovative mix design allow concrete to provide the flexibility needed to meet any challenge.



AFFORDABILITY

An investment that pays off over the long haul, concrete's durability reduces the need for expensive maintenance and repairs. Concrete eliminates potholes and costly sealcoats, resulting in a smooth, low maintenance pavement. Through its strength, durability, custom appearance, ease of construction and return on investment, concrete pavement is the best choice for optimal value.



SUSTAINABILITY

Concrete pavements are environmentally friendly in many ways. Concrete's lighter-colored, highly-reflective surface saves money by lowering lighting costs while also reducing heat island effects. It's 100% recyclable, and unlike other paving materials, creates no toxic runoff. Concrete is also locally manufactured, which cuts down on energy consumption from transportation.



APPEARANCE

The clean, bright look of concrete creates a welcoming first impression to any property. With the ability to be fashioned in an array of decorative textures, patterns and colors, concrete delivers curb appeal that leaves a lasting impression.