



**2020
Convention
(page 6)**



**Association
News
(pages 2-3)**



**RMC News
(page 8)**



WRMCA SCOOP

3rd Quarter • September 2019 • <http://www.wrmca.com>

WRMCA Fighting Materials Preference Legislation

In late August, a bill was introduced that mandates local governments consider plastic pipe in every bid involving city, county and town pipe work. WRMCA opposes any legislation, like this bill, that attempts to override technical decisions on materials. We have joined engineering, water utility organizations and other groups to raise serious concerns over material preference legislation that seeks to mandate technical decisions related to pipes or other materials that should be made by licensed engineers and local communities.

Under the guise of “open competition”, proponents of this bill seek to insert plastic pipe into some situations that would undermine clean and reliable water and wastewater systems. This supersedes engineering judgement and imposes new mandates on communities with the purpose of using government to promote the use of plastic pipe for water and other projects.

WRMCA’s lobbyists have been meeting with members of the committees in each house the bill was referred to (Assembly Local Government and Senate Utilities & Housing). We are also working with municipal organizations, utility groups and engineers to communicate their perspective and concerns with this bill. We have focused on the fact that the current open and competitive bidding process results in the best quality, durability and costs to ratepayers and taxpayers.

Focus Your Political Resources:

Contribute to the WRMCA Conduit 2019

Help support legislators supporting the ready-mixed concrete industry by contributing to the WRMCA conduit today! Each WRMCA conduit contribution you make is deposited into your personal WRMCA conduit account. You personally authorize every withdrawal before a donation is made in your name. For more information, please go to the WRMCA website at <http://wrmca.wpengine.com/wp-content/uploads/2016/10/WRMCA-Conduit-Flyer.pdf>.

NAME _____ COMPANY _____

HOME ADDRESS _____

Email: _____ CONTRIBUTION AMOUNT \$ _____ (Personal Checks Only)

____ \$100 – BRONZE ____ \$500 – GOLD ____ \$250 – SILVER ____ \$1000 – PLATINUM ____ OTHER

Wisconsin Ready Mixed Concrete Association 44 East Mifflin Street, Suite 305, Madison, WI 53703
Please make **personal** checks payable to the Wisconsin Ready Mixed Concrete Association Conduit and mail it to the above address.

ASSOCIATION NEWS

WRMCA Welcomes Members Who Joined in the 3rd Quarter

- ◆ **Doral Corporation**, www.doralcorp.net, Maintenance and Steel Fabrication
- ◆ **Halquist Stone Company**, www.halquiststone.com, Aggregates

ACI Grade 1 Certification October 30th

The WRMCA will be offering one last ACI Grade 1 Certification class in 2019. The class will be held Wednesday, October 30th at Wingra Redi-Mix in Madison.

This course is open to technicians employed by concrete suppliers, contractors, testing lab personnel, government agency personnel, and other individuals employed in the construction industry. This training course offers instruction in the fundamentals of concrete procedures. Emphasis is placed upon practical information and skills which will help quality-control and testing personnel do their jobs more efficiently and accurately to ensure consistent, good quality concrete and reliable test results.

The cost is \$405 for WRMCA Members and \$580 for Non-Members. The class is limited to 30 students. The class will begin at 7:30a.m.

To download a registration form, go to the events calendar at www.wrmca.com. For more information, please contact Kim at knovak@wrmca.com.

WRMCA November Board Meeting

The WRMCA will hold a board meeting on Thursday, November 7th at Pheasants @ Large in Port Washington. A pheasant hunt will take place at 9:00 a.m. followed by the board meeting at 1:30 p.m. Dinner will be served after the board meeting. The pheasant hunt and board meeting are open to the membership, if would you like to attend either event, please contact Kim at knovak@wrmca.com.

WRMCA Annual Scholarship

The WRMCA is pleased to announce its 2020-2021 Scholarship Program. A scholarship will be awarded to immediate family members of WRMCA members.

The WRMCA will award a \$5,000 scholarship if the winner chooses to go to the Concrete Industry Management programs offered at Middle Tennessee State University, New Jersey Institute of Technology, California State University at Chico and Arizona State University in Phoenix. Other eligible programs would include those at Alpena Community College in Michigan and Rhodes State College in Ohio. The Wisconsin Ready Mixed Concrete Association reserves the right to expand the list of schools as programs are developed. The goal of the scholarship program is to seek out and assist students seeking further education to enter the ready-mixed concrete industry. **A \$2,500 scholarship will be given if the winner plans to enroll in a school of their choice.**

Detailed information for both scholarships, including the scholarship application, is available at www.wrmca.com. **The deadline for applications is November 30th.**

ASSOCIATION NEWS

Concrete Design Awards Entry Deadline

Now is the time to start working on your entries for the 37th Annual Concrete Design awards co-sponsored by Euclid Chemical, RIV/CRETE Ready Mix, Sika Corporation, and the Wisconsin Chapter of the American Concrete Institute. The award program recognizes excellence in the ready-mixed concrete industry. Award winners benefit from industry recognition, networking opportunities, and free publicity in WRMCA publications and press releases. **The deadline to submit your entry is Friday, December 6, 2019.**



BUILDING TRUST



11th Annual WRMCA Pheasant Hunt

December 11th - Pheasants @ Large in Port Washington, WI

The WRMCA Scholarship & Education Committee cordially invites you to participate in the 10th Annual Pheasant Tournament. Registration begins at 6:30 a.m. - the first team will begin **promptly at 7:00 a.m.** Please have your team members in attendance no later than 6:30 a.m.

Each team will have a maximum of 6 hunters with a team captain, an optional 7th team member as a dog handler only. YOU DO NOT NEED DOGS – We can provide dogs if necessary – Please let us know if you will or will not have dogs on the entry form found at www.wrmca.com.

Your tournament scores will be measured on your results of a bird hunt and a clay shoot. Limited time in the field and limited ammunition. There will be networking opportunities during lunch and dinner in the Bunkhouse. A gun raffle will also be held. Beds are available at The Bunk House on a first come first serve basis, **contact Dan Large (262) 685-7749**. Dan will contact the

OES Workshop

The 2020 Annual OES Workshop will be held on Thursday, December 5th through Friday, December 6th at the Kalahari Resort in Wisconsin Dells. Hotel rate is \$114, reservations can be made by calling 1-877-253-5466. **Hotel rate cut off is January 6, 2019.** Please contact Kim at knovak@wrmca.com or 608-250-6304 if you would like to participate on the OES Committee.

Technical Workshop

The 2020 Annual Technical Workshop will be held on Thursday, January 16th through Friday, January 17th at the Kalahari Resort in Wisconsin Dells. The Hotel rate is \$119, reservations can be made by calling 1-877-253-5466. **Hotel rate cut off is December 16, 2019.** Start planning now to invite contractors to the workshop. Contact Cherish at cschwenn@wrmca.com or 608-250-6304 if you would like to join the Technical Committee. Look for more information including the schedule and registration for both events in a future edition of *In the Mix*.

OES NEWS

National Safety Council Toolkit – Begin addressing opioids in your organization.

For the first time in U.S. history, a person is more likely to die from an accidental opioid overdose than from a motor vehicle crash. In 2017, more than 72,000 people died from drug overdoses. Over 47,000 of those deaths involved opioids. Over two million Americans suffer from an opioid use disorder.

Employers not only suffer the consequences of this problem, but they are in the forefront of addressing it. Healthcare practitioners play a major role in the epidemic, also.

The National Safety Council has developed an exceptional comprehensive toolkit, to address this issue. These materials are available online at no cost and offer concrete tools for addressing every aspect of opioid addiction in the workplace. You will be amazed at how well-thought out the toolkit is, and what is available. The toolkit really is extraordinary.

Please visit the site below and learn all the possible avenues to take to address and reduce opioid addiction in your workplace and community.

<https://www.nsc.org/pages/prescription-drug-employer-kit#tab-1>

Waters of the United States (WOTUS) Rulemaking

The Environmental Protection Agency (EPA) and the Department of the Army (“the agencies”) are publishing a final rule to repeal the 2015 Clean Water Rule: Definition of “Waters of the United States” (“2015 Rule”), which amended portions of the Code of Federal Regulations (CFR), and to restore the regulatory text that existed prior to the 2015 Rule. The agencies will implement the pre-2015 Rule regulations informed by applicable agency guidance documents and consistent with Supreme Court decisions and longstanding agency practice.

The agencies are repealing the 2015 Rule for four primary reasons. First, the agencies conclude that the 2015 Rule did not implement the legal limits on the scope of the agencies’ authority under the Clean Water Act (CWA) as intended by Congress and reflected in Supreme Court cases, including Justice Kennedy’s articulation of the significant nexus test in *Rapanos*. Second, the agencies conclude that in promulgating the 2015 Rule the agencies failed to adequately consider and accord due weight to the policy of the Congress in CWA section 101(b) to “recognize, preserve, and protect the primary responsibilities and rights of States to prevent, reduce, and eliminate pollution” and “to plan the development and use . . . of land and water resources.” 33 U.S.C. 1251(b).

Third, the agencies repeal the 2015 Rule to avoid interpretations of the CWA that push the envelope of their constitutional and statutory authority absent a clear statement from Congress authorizing the encroachments of federal jurisdiction over traditional State land-use planning authority. Lastly, the agencies conclude that the 2015 Rule’s distance-based limitations suffered from certain procedural errors and a lack of adequate record support. The agencies find that these reasons, collectively and individually, warrant repealing the 2015 Rule.

OSHA WORKSHOPS FOR CONSTRUCTION

The Most Dangerous Task—October 3, 2019

Back by popular demand! Employers understand that (1) driving is the most dangerous task anyone does, (2) distracted driving among employees is far too common, and (3) these incidents are costly in many ways. This is an extraordinary presentation that will affect your view of how easy it is to drive unsafely, and make you think twice about your own behaviors. Our presenter is **Thomas Goeltz, CSP, Vice President, Hays Companies.**

Suicide in Construction—October 31, 2019

Suicide rates are unacceptably high among construction workers. This presentation brings together subject matter experts on important topics to help employers help their employees. **Jean Papalia of Safe Communities Madison-Dane County** will present on the topic of helping men who might be experiencing suicidal thoughts. **Colleen Hasler, Senior Risk Manager of M3 Insurance,** is a certified occupational health nurse. She will address how pain management after work-related injuries can prevent the pain medication addictions that can lead to despair.

Ladder Safety—March 26, 2020

Falls from ladders result in disability and death. Misconceptions about how to use them safely, and a poor understanding of the applicable standards, contribute to these incidents. Our speaker is **Dave Francis, National Safety Director for Little Giant Ladders.**

Utility Strikes + Trench Cave-ins—April 30, 2020

Utility strikes can be catastrophic and expensive. Trench collapses cause disabling injuries and are often fatal. This session discusses steps to ensuring strike-free and injury-free excavations. **Justin Larson, Damage Prevention Supervisor with Excel Energy,** and **Robert Fischbeck, Branch Manager—Trench Safety, with United Rentals,** will discuss safe excavations and give you an opportunity to get your questions answered.

Safe Work & Human Behavior—May 28, 2020

Bridging the Distance Between Risk Control and the Risk Taker! - One question that taunts safety professionals following any incident is "What did we miss?" The construction industry is implementing more sophisticated Safety Management Systems and educational processes; however, managing human behavior remains one of our biggest challenges to success. This presentation will examine what motivates individuals to take risks and how to mitigate these risks through an applied behavior-based approach. Our presenters are **Erick Cauldwell** and **Shannon Seefeldt, CSP, Risk Control Consultants for Aon.**

All workshops are from 7:00—9:00 am, and the presentations begin at 7:15 am.

AGCWI.ORG/OSHA-CONSTRUCTION-WORKSHOPS

JOIN US!

You do not need to be an AGCWI member to take part.

NO COST!

Our sponsors ensure there is no fee.

TWO WAYS TO PARTICIPATE

1) AGC WI Training Center
4814 E. Broadway in Madison
Call 608-221-3821 if you have questions.

2) Zoom Platform
Log into the session from the comfort of your own computer.

REGISTRATION

Register online for a seat in the AGC training center or for the Zoom login information.

<http://www.agcwi.org/osha-construction-workshops>

Thanks to our generous sponsors!!



CONVENTION NEWS

2020 Convention - Save the Date!

The 70th Annual Convention will be held February 26th-27th at the Grand Geneva Resort & Spa in Lake Geneva.

Grand Geneva is the only four-diamond property in the Lake Geneva area! It features a 1,300 acre property with a multitude of activities for an all season recreation experience. Our full array of recreation includes: Full Service Spa, Indoor/Outdoor Water Park, 35' Indoor Rock Climbing Wall, Fitness Center, and Indoor Tennis. The winter months boast abundant outdoor recreation including Downhill Skiing, Cross Country Skiing, Snow Shoeing, Ice Skating, Sledding and Sleigh Rides.



All 355 guestrooms and suites feature a mini-refrigerator, a LCD flat screen TV as well as a TV imbedded in the bathroom mirror. Grand Geneva offers three distinct restaurants: **Geneva ChopHouse** - featuring hand cut steaks and fresh seafood, **Ristoranté Brissago**- specializing in authentic Italian cuisine and **The Grand Café** - serving contemporary American cuisine and farm-to-table selections.

Grand Geneva Resort & Spa (<https://www.grandgeneva.com>)

Room Rates: \$119 Double, \$144 Guaranteed King, \$219 Junior Suite plus taxes/fees

Reservation Information: Call 262.248.8811, mention WRMCA Annual Convention or book online at

<https://res.windsurfercrs.com/ibe/details.aspx?propertyid=13972&nights=1&checkin=02/26/2020&group=77465A>

Rate Cutoff Date: January 24, 2020

Lake Geneva Information: <https://www.visitlakegeneva.com>

Convention Details: Breakfast, lunch and dinner are included on Thursday. A We're Partners reception will be held on Wednesday and Thursday. Sponsorship and registration information to follow.

Session topics include (subject to change):

- Industry Update
- Economic Update
- WRMCA Legislative Update
- Innovations in:
 - ◊ Fibers
 - ◊ Admixtures
 - ◊ Truck
 - ◊ Dispatch

Sponsorship Opportunities: There are opportunities to sponsor including breakfast, dinner, and the Keynote Speaker. Sponsorship is \$250 and includes signage and acknowledgement at convention, recognition on the WRMCA website and in the WRMCA newsletters.

MEMBERSHIP DRIVE

We are starting an initiative that encourages you, our member to promote membership to your suppliers. It is important for your vendors to support your industry and a vital way for them to do that is to become a member of the Wisconsin Ready Mixed Concrete Association. Below is a one-page insert that can be included with invoices sent via mail or email to vendors.

Want to be a part of an association that benefits you and your customers?

Our company values our vendors who are members of the WRMCA.

To learn more about becoming a member, go to <https://wrmca.com/resources/membership/> or complete the application below and send it to info@wrmca.com or 44 East Mifflin Street, Suite 305, Madison, WI 53703

Wisconsin Ready Mixed Concrete Association Membership Application

I hereby apply for associate membership in the Wisconsin Ready Mixed Concrete Association, Inc., in the name:

COMPANY CONTACT

ADDRESS

CITY STATE ZIP

PHONE EMAIL

WEBSITE PRODUCT/SERVICE

SPONSORED BY NAME COMPANY

We hereby agree to abide by the Articles of Incorporation and By-Laws of this Association and such amendments thereto as may be subsequently enacted.

SIGNED TITLE

To pay with a credit card

CARDHOLDER NAME ADDRESS

CITY STATE ZIP

CARD NUMBER EXPIRATION DATE AMOUNT

Associate Dues Categories

1. Cement Companies, Admixtures, Fly Ash & Manufacturing - \$2,000
2. Aggregates, Transportation, etc. - \$900
3. Service Providers - \$500

CONCRETE - How ideas GET built



INDUSTRY NEWS

Ready Mixed Concrete Research & Education Foundation Spotlight

Carbin is an app that measures road quality and vehicle properties while directing you toward your destination. Carbin has already surveyed more than 35 thousand lane miles around the world and builds upon research conducted at the MIT Concrete Sustainability Hub (CSHub).

The data collected using the Carbin app can be used to demonstrate the need for increased infrastructure investment to policy makers. It can also provide important information to state Departments of Transportation (DOTs) and municipalities about the condition of their roadways, so that they understand which roadways are performing best and can appropriately direct their infrastructure dollars. Until now, it has been very costly and time-consuming for state DOT's to collect data to identify roads in need of repair or reconstruction. Now, transportation-related businesses like ready mixed concrete companies, and even the general public, can help collect this valuable data to help promote better, safer roadways. Carbin calculates this impact on the environment as well, providing a more comprehensive snapshot to decision-makers.

How it works: Carbin uses an instrument that most of us carry in our pockets—our smartphones. **Smartphones use accelerometers to orient the phone's screen and accomplish other tasks.** Phone accelerometers are so sensitive that they can detect the slightest bumps in a **pavement from within a moving vehicle.** **Carbin utilizes a phone's accelerometer by recording the motion of a vehicle roughly 6,000 times every minute and then uses an algorithm to determine a road's roughness.**

What you can do: Each Carbin user adds to a growing map of pavement quality around the world with every trip they take. Imagine how much data can be collected by ready mixed concrete truck fleets, as well as individual users. **Encourage your team to download and use the Carbin app. The app is free and can be downloaded in the iOS or Android App Store.** It is simple to use – just turn on the app and either place the device on the floor or in a holder. The app will work in the background on a cell phone or tablet, collecting road roughness data even when the screen goes dormant. The roughness data is then used to update and populate the FIX-MY-ROAD map as pictured. To find out more about the program, visit the website at <http://fixmyroad.us/>

What's in it for you and your company: In addition to providing important information on infrastructure needs and environmental impact to policy makers, and helping direct you to your preferred route, **Carbin can also analyze the unique “signature” of your truck or car.** It detects vibrations through a vehicle's frame, so if that “signature” changes over time, **Carbin can determine if the change is due to a misaligned wheel, an under-inflated tire, or a more serious problem with the vehicle.** **The app may serve as a personal mechanic, with its finger on your vehicle's pulse.**

Bottom line: What the Carbin app offers users is a unique set of tools to better understand vehicles and the infrastructure around them. For cities and states, it may become a vital way to improve pavements and reduce emissions. Above all else, Carbin can foster a culture of sustainability to which we call can contribute.

For more information on the work of the RMC Research & Education Foundation, please visit www.rmc-foundation.org or contact [Julie Garbini](#) or [Jennifer LeFevre](#).

DATES TO REMEMBER

Oct 5-7	NRMCA's ConcreteWorks, Gaylord Palms Resort, Orlando, FL
Oct 15	Technical Committee Meeting, Cabela's, Richfield, 10am
Oct 15	Associate Committee Meeting, Cabela's, Richfield, will meet immediately following Technical Committee Meeting
Oct 18	OES Committee Meeting, Cooper's Tavern, Madison
Oct 20-24	ACI Fall Convention & Expo, Duke Energy Convention Center, Cincinnati, OH
Oct 23	Northwest Region Committee Conference Call, 9am
Oct 30	ACI Grade 1 Certification, Wingra Redi-Mix, Madison
Nov 7	WRMCA Board Meeting, Pheasants@Large, Port Washington
Dec 5-6	OES Workshop, Kalahari Resort, Wisconsin Dells
Dec 6	Concrete Design Awards Entry Deadline
Dec 11	WRMCA Pheasant Hunt, Pheasants@Large, Port Washington
Jan 16-17	Technical Workshop, Kalahari Resort, Wisconsin Dells
Feb 3-7	World of Concrete, Las Vegas
Feb 12-14	WCPA Annual Workshop, Madison Marriott West
Feb 26-27	WRMCA Annual Convention, Grand Geneva Resort, Lake Geneva
Feb 28	Concrete Design Awards, Grand Geneva Resort, Lake Geneva
March 7-9	NRMCA Annual Convention, Las Vegas, NV
March 10-14	CONEXPO-CON/AGG Show, Las Vegas, NV

WRMCA SCOOP is a quarterly publication of your Wisconsin Ready Mixed Concrete Association.

WRMCA STAFF

Executive Director -

Cherish Schwenn,
cschwenn@wrmca.com

Association Manager -

Kim Novak, knovak@wrmca.com

Lobbyist -

Peter Kammer,
pk@thekammergroup.com



**Wisconsin
Ready Mixed
Concrete
Association**

**44 East Mifflin Street
Suite 305**

Madison, WI 53703

Phone: 608-250-6304

Fax: 608-250-6306

Email: info@wrmca.com

Visit www.wrmca.com and download the latest issue of **Scoop** or archives of past editions.

Concrete - How ideas Get built.™