



39th ANNUAL WRMCA CONCRETE DESIGN AWARDS CALL FOR ENTRIES



Wisconsin
Ready Mixed
Concrete
Association

Co-sponsored by ACI Wisconsin, Acuity, Carew Concrete & Supply,
County Materials, Euclid Chemical, Mapei, Master Builders Solutions,
Oshkosh Corporation, Premiere Concrete Admixtures, Riv/Crete Ready Mix & Sika Corporation

What Must I Submit To Enter?

I. Entry Form

Please complete the Concrete Design Award Entry Form and include a description of the project detailing the advantages of using ready-mixed concrete and include the following judging criteria:

- Use of ready-mixed concrete; include design mix
- Engineering design skill; include unique design demands (structural, strength requirements, etc.)
- Project aesthetics
- Construction techniques and challenges; include project schedule
- Percentage of ready-mixed concrete used in relation to total project
- Use of ready-mixed concrete in relation to site challenges, landscape design, and other materials used on the project

200 Word Limit - these 200 words are the summary that will be used at the awards ceremony if the project wins. WRMCA reserves the right to edit submittals to fit into the awards format. You may add additional verbiage as necessary to communicate your ideas to the awards judges. Additional comments are withheld at the award ceremony to expedite the ceremony.

II. Digital Photos

Photos of your project entry are mandatory and must be in a digital format. **All photos must be submitted in horizontal format, please no vertical (portrait) orientation shots. Submit project photos on a zip drive or email to cschwenn@wrmca.com. You must identify which picture is your main picture.** This photo will be the one reproduced in marketing pieces should it win. This photo will need to be a good quality, high resolution photo, 300 dpi or higher (please check the settings on your camera). **There is a 10-photo limit per entry and photos that include identification of a WRMCA-member truck will be withheld from the judges.** Show us your best project photos including all phases of construction and in-place ready-mixed concrete.

III. Entry Fee

\$60 entry fee per project. Payment can be made via credit card or check made out to the Wisconsin Ready Mixed Concrete Association.

What Are The Entry Categories?

Entries may be submitted for projects completed in 2019 or 2020 using ready-mixed concrete in the following categories:

1. **Agricultural:** Any agricultural application, including barnyards, feedlots, manure pits, and bunker silos.
2. **Commercial:** A building application related to commerce or business, such as offices and stores.
3. **Concrete Overlay:** A parking lot covered with a concrete overlay or ultra-thin overlay.
4. **Decorative Commercial:** Project must fall under a commercial, municipal, industrial, or education, healthcare and public application category and incorporate decorative aspects of concrete, such as color, stamping, texturing, tooling, stenciling, and/or acid staining.
5. **Decorative Residential:** Any residential application, including foundation, driveway, walkway, patio, swimming pool, retaining wall, or tennis court.
6. **Education, Healthcare & Public:** A building of an established organization or institution, such as a church, hospital, school, charity, or assisted living center.
7. **ICF:** A non-residential or house structure utilizing Insulating Concrete Form technology.
8. **Industrial:** A project application for, or related to, industry, such as a warehouse or manufacturing facility.
9. **Municipal:** Related to federal, state, or local government, such as a courthouse or correctional facility, bridge, dam, street, highway, parking structure, or water storage projects.
10. **Parking Lot:** Must have cast-in-place concrete surface.
11. **Other:** Any project using ready-mixed concrete, which does not fit within any of the categories listed.
12. **Tilt-Up:** A building or structure where concrete is cast into horizontal forms at the job site, most often on the structure's concrete floor slab, cured and tilted into a vertical position, and moved into place with a mobile crane.

Where Do I Send The Entry?

Mail the entry to Wisconsin Ready Mixed Concrete Association at 44 East Mifflin, Suite 305, Madison, WI 53703 or send via email to cschwenn@wrmca.com.

Deadline

Entries must be postmarked or received at the WRMCA Office by 5:00 p.m. **December 4, 2020**. Entries not received by the deadline, or failing to follow submission requirements, will be disqualified. Judges' decisions are final.

Judging Criteria

All entries will be evaluated by a panel of judges. The judges have the right to move entries into other categories, create new categories and/or eliminate categories.

Statewide Concrete Design Awards can be given in each category. However, if none of the category entries warrant an award, no award will be given. Regional Concrete Design Awards may be awarded for project entries located in any of the five WRMCA Regions, including:

- Region One - Southwestern Wisconsin
- Region Two - Southeastern Wisconsin
- Region Three - Northeastern Wisconsin
- Region Four - North Central WI/MI Upper Peninsula
- Region Five - Northwestern Wisconsin

Winning a Statewide Concrete Design Award (best in category, Wisconsin and Michigan's UP) does not eliminate a project from consideration for a Regional Concrete Design Award (best concrete project in the region). Every entry is eligible to win both a Statewide and Regional Concrete Design Award.

Who Are The Judges?

The Concrete Design Awards Panel of Judges includes Wisconsin/UP construction professionals. Entrants waive their rights to make claims against the judges, sponsors, or the WRMCA.

How Are Winners Notified?

In December, a notification letter will be sent to the contact listed on the project entry form, explaining the status of the entry. Included will be registration information for the 39th Annual Concrete Design Awards Ceremony. Winners will be notified of the category their respective projects placed.

What Is Expected If My Project Wins?

Winning firms are strongly encouraged to send at least one representative to the Awards Ceremony. All members of the winning project construction team (owner, architect, engineer, concrete contractor, and ready-mix supplier) will be invited and will receive an award.

What Happens If My Project Does Not Win?

If the project was completed in 2020 ... You are strongly encouraged to resubmit your entry for the 40th Annual Concrete Design Award Program.

What Happens To My Entry?

All entries and supporting materials become the property of the WRMCA and will not be returned.

Thank you to the following sponsors!



EUCLID CHEMICAL



BUILDING TRUST



Entry Form - WRMCA Concrete Design Awards - Deadline December 4th

Please note if you are a contractor submitting an entry, you must have written verification from the producer on the project.

Project Category: _____

Project Name: _____

Address/Location: _____

City, State, Zip: _____

Project Completion Date: _____ **Cubic Yards of Concrete Used:** _____

Payment: Check Visa or MasterCard #: _____ **Exp Date:** _____

Billing Address: _____ **Amount:** _____

Project Submitted By

Company Name: _____ **Contact Person:** _____

E-Mail (Preferred): _____ **Phone:** _____

Ready Mix Supplier(s) - MUST BE A WRMCA MEMBER

Company Name: _____ **Contact Person:** _____

E-Mail (Preferred): _____ **Phone:** _____

Engineer

Company Name: _____ **Contact Person:** _____

E-Mail (Preferred): _____ **Phone:** _____

Architect

Company Name: _____ **Contact Person:** _____

E-Mail (Preferred): _____ **Phone:** _____

Contractor

Company Name: _____ **Contact Person:** _____

E-Mail (Preferred): _____ **Phone:** _____

Owner/Developer

Company Name: _____ **Contact Person:** _____

E-Mail (Preferred): _____ **Phone:** _____