

# WISCONSIN READY MIXED CONCRETE ASSOCIATION



## Associate Membership Benefits

*The mission of the Wisconsin Ready Mixed Concrete Association is to advance our industry through legislative action, promotion and education.*

### A Strong History

*The Wisconsin Ready Mixed Concrete Association (WRMCA), established in 1939, is a nonprofit professional organization committed to strengthening the ready mixed concrete industry in Wisconsin and Michigan's Upper Peninsula. Since its beginning, the Association has developed its structure and membership and is proud to represent over 100 member companies.*

The WRMCA does not own or operate trucks or ready-mix plants. But the Association partners with its producer members on every job, providing positive impact for producer member bottom lines through the off-road fuel tax rebate, sales tax exemptions for ready-mix trucks, ACI certification programs, and legislative and regulatory advocacy programs.

Comprised of producer and associate members, overseen by its Board of Directors, and assisted by a talented professional staff comprised of an Executive Director, Public Policy Director/Lobbyist, Association Manager and Paving Consultant, the WRMCA contributes to and helps connect its members to a global knowledge community, while working collaboratively to advance the ready-mix industry in Wisconsin and the UP.

Partnering with associations and academics, the WRMCA brings this knowledge to the marketplace for use by Wisconsin/UP contractors, engineers, architects, students and educators, government, owners, and the public.

### Our Goals & Services

The WRMCA creates a productive setting of support and information exchange among ready-mix industry stakeholders in Wisconsin and Michigan's Upper Peninsula, advancing the industry through the power of association in legislative, promotional, and educational arenas and helping producer members hurdle the increasingly complex challenges of successfully running a ready-mix operation.

### Market Promotion of the Ready-Mix Industry

The WRMCA is the voice of Wisconsin's and Michigan's Upper Peninsula ready-mix concrete industry. The WRMCA increases members' visibility to potential customers, an enormous assistance in business development. The Association provides beneficial information about the industry, and the many features, options, and benefits of concrete construction.

### Technical Services

The Association addresses specific concrete related technical issues spearheaded by its Technical Committee. A dynamic Technical Workshop is held annually.

Technical seminars are provided by the WRMCA Paving Consultant. ACI concrete field testing technician, flatwork, strength testing, and pervious concrete testing courses are available through the Association's Certification Committee.

### Current Industry Information

Every WRMCA member receives a bi-weekly digital newsletter offering information pertaining to the WRMCA and the ready mix industry. This publication recaps the previous week's events and news within the Association and keeps you up-to-date on upcoming events and industry related news. Members also receive a quarterly newsletter and access to the WRMCA web site featuring a members' link.

Additionally, members receive invitations to WRMCA events, Board of Directors' and committee notices, minutes of those meetings, and financial statements.

### Representation in Professional Organizations

To increase awareness and recognition of the ready-mix industry, WRMCA represents its members in related organizations. This interaction helps increase members' visibility.

### Convenient Central Office

Located across from Wisconsin's Capitol in Madison, members can visit at any time. The office houses a library of information available to all members. WRMCA's staff can provide current or archived industry materials and literature.

## Associate Benefits

Associate members help advance the fortunes of the industry and receive immediate, tangible benefits, including industry access, insight and visibility.

**ACCESS** Active associate members interact with key industry leaders at dozens of WRMCA meetings, workshops, seminars, and at the WRMCA annual convention. The WRMCA membership directory is an invaluable sales, marketing, and networking tool, providing a guide to future business for associate members by providing complete contact information for the WRMCA membership.

**INSIGHT** Alert associate members receive a wealth of information from the WRMCA, including contact information on Wisconsin and UP ready-mix industry stakeholders and valuable insight into the challenges and change these producers face in the day-to-day management of their ready-mix operations.

**VISIBILITY** Astute associate members use the WRMCA as their personal networking forum, heighten their company's profile as a player in the ready-mix industry, and utilize the many opportunities to enhance their visibility among ready mix owners, specifiers, influencers, and decision makers.

**SUPPORT** Collaborative associate members contribute to the voluntary We're Partners program. We're Partners is a group of associate members who make a voluntary monetary donation along with their annual dues. These funds are approved and dispersed by the Associates Advisory committee offsetting a portion of the costs of food and beverage at all WRMCA events.

Some of these opportunities include:

- Participating in "We're Partners receptions" at the WRMCA Annual Convention
- Badging at WRMCA meetings, workshops, and events
- Advertising on the website
- Sponsoring events and annual awards
- Participating in the annual scholarship golf outing and annual scholarship pheasant hunt
- Attending workshops, conventions, committee meetings, social outings, and the annual Concrete Design Awards
- Participating in WRMCA committee and task force activities
- Chairing or co-chairing WRMCA committees
- Making presentations at WRMCA meetings, workshops, seminars, and at the WRMCA annual convention
- Participating on the Associate's Advisory Committee

## How to Join

Joining the WRMCA is easy. Simply review the WRMCA member dues information, complete the WRMCA membership application and return it with payment to the WRMCA office. Payment can be made via check or credit card.

**For More Information, contact WRMCA at:**

44 East Mifflin Street, Suite 305, Madison, WI 53703

Phone: 608.250.6304/Fax: 608.250.6306

Email: [info@wrmca.com](mailto:info@wrmca.com)

Web: [www.wrmca.com](http://www.wrmca.com)

**Concrete - How *ideas* Get built.™**



Wisconsin  
Ready Mixed  
Concrete  
Association

# WRMCA Associate Membership Application

I hereby apply for membership in the Wisconsin Ready Mixed Concrete Association, Inc., in the name for:

COMPANY

CONTACT

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

WEBSITE

PRODUCT/SERVICE

SPONSORED BY NAME

COMPANY

We hereby agree to abide by the Articles of Incorporation and By-Laws of this Association and such amendments thereto as may be subsequently enacted.

SIGNED

TITLE

To pay with a credit card, please note a 5% processing fee is added to all credit card transactions:

CARDHOLDER NAME

ADDRESS

CITY

STATE

ZIP

CARD NUMBER

CVV CODE

EXPIRATION DATE

AMOUNT

## Associate Dues Categories

1. Cement Companies, Admixtures, Fly Ash & Manufacturing - \$2,000
2. Aggregates, Transportation, etc. - \$900
3. Service Providers - \$500