

Dear WRMCA Colleague,

I am writing to ask you to join Wisconsin Ready Mixed Concrete Association (WRMCA) staff and many of our peers in making a personal contribution to the WRMCA Conduit and/or newly created Wisconsin State PAC, as we continue our efforts to move Wisconsin's high value, high quality ready mixed concrete industry forward. WRMCA recommends political giving levels that correspond to the member dues categories. We hope this provides you with some guidance as you consider the expectations for supporting this program.

Short term, we are seeking contribution to increase our investment in the current political process before the November election. During the month of October, we plan to represent WRMCA at campaign events for Assembly Speaker Vos; Senate Majority Leader LeMahieu; both Co-Chairs of the Joint Finance Committee, Sen. Marklein and Rep. Born; and Finance Committee member Rep. Goyke. Our long-term goal is to stabilize and grow the political giving program to enable the Association to consistently support elected officials who advocate for legislative and regulatory outcomes that benefit our members and help their businesses thrive.

Recommended Giving Levels

Recommended giving level	Dues based on cubic yard / year	
\$150/yr. Bronze	0-29,999	\$1,500
\$350/yr. Silver	30,000-59,999	\$2,500
	60,000-74,999	\$3,500
\$750/yr. Gold	75,000-109,999	\$4,000
	110,000-129,999	\$5,000
\$1,500/yr. Platinum	130,000-174,999	\$6,000
	175,000-224,999	\$7,000
	225,000-299,999	\$9,000
	300,000-399,999	\$11,000
	400,000-499,999	\$12,500
	More than 500,000	\$13,750

If you have contributed in the past, thank you!

Funds can be designated to the WRMCA Conduit, where you direct which campaigns receive your dollars. Or you can contribute to the WRMCA State PAC where funds are pooled together with others and used to support candidate campaigns, host fundraising events, and more.

Please consider making a personal contribution by mailing contributions to the WRMCA office. If you have any questions, please contact Kim Novak at (608) 512-1292 or knovak@wrnca.com.

It is important to emphasize whether you choose to participate is entirely up to you. Contributions are not tax-deductible. Thank you very much for your consideration.

Sincerely,



Cherish Schwenn
Executive Director, WRMCA



**Ready Mixed
Concrete
Association**

HOW ideas GET built. ©

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