

# 24TH ANNUAL WRMCA TECHNICAL WORKSHOP

January 30-31, 2025  
Kalahari Resort, Wisconsin Dells



Hotel reservation deadline:  
December 30th

## TOPICS

- Slab Tolerances & Elevation Control
- PLC & How to Work With It
- 1L Cements: A Contractor's Perspective
- Concrete Cracking - Why & How to Prevent It
- Are You a Manager or a Leader?
- WisDOT 2025 Updates

## WHO IS INVITED?

Concrete contractors, architects, engineers, general contractors, testing lab technicians, WRMCA member producers and associates.

## HOTEL RESERVATION

Kalahari Resort  
1305 Kalahari Drive, Wisconsin Dells  
The room rate is \$139 + taxes.  
Online reservations can be made at  
<https://book.passkey.com/e/50867757>.

## REGISTRATION

\$150 special contractor rate and \$200 rate for WRMCA members which includes meals and materials. Students can attend at no cost.

To cancel your registration, notify WRMCA one week prior to the start of the event. Cancellations and no shows after this date are nonrefundable due to fees already incurred by the association. Substitutions are always welcome.

## SPEAKERS

- Bryan Birdwell, Structural Services
- Gary Hall, Prairie Materials
- Matt Popoff, Popoff, Inc.
- Rusty Owings, Holcim
- AJ Gajdosik, Acuity Insurance
- Tirupan Mandal & Aleksandra Markovic, WisDOT

# SCHEDULE

## Thursday, January 30th

- 11:15 am Registration  
Noon Lunch  
1:00 pm Slab Tolerances and Elevation Control – Are Your Slabs Really Flat?  
– Bryan Birdwell, Structural Services  
2:00 pm Break  
2:15 pm PLC & How to Work With It – Gary Hall, Prairie Materials  
3:15 pm Break  
3:30 pm 1L Cements: A Contractor’s Perspective – Matt Popoff, Popoff Inc.  
5:00 pm We're Partners Reception  
6:00 pm Dinner & Concrete Design Awards Presentation

## Friday, January 31st

- 7:45 am Breakfast  
8:30 am WisDOT 2025 Update – Tirupan Mandal & Aleksandra Markovic, WisDOT  
9:30 am Break  
9:45 am Concrete Cracking – Why & How to Prevent It - Rusty Owings, Holcim  
10:45 am Break  
11:00 am Are You a Manager or a Leader? – AJ Gajdosik, Acuity Insurance  
Noon Closing Remarks and Adjournment



**Wisconsin  
Ready Mixed  
Concrete  
Association**

**Register now!**

[www.wrmca.com](http://www.wrmca.com)