

25TH ANNUAL WRMCA TECHNICAL WORKSHOP

January 29-30, 2026
Kalahari Resort, Wisconsin Dells

Hotel reservation deadline:
December 29th



TOPICS

- Communication & Retention
- Importance of Pre-Pour Meeting
- Slag Cement
- Value of Certification & Accreditation
- Contractor Roundtable
- PLC & How to Work With It
- AI in Concrete
- WisDOT & NRCS 2026 Updates

WHO IS INVITED?

Concrete contractors, architects, engineers, general contractors, testing lab technicians, WRMCA member producers and associates.

HOTEL RESERVATION

The room rate is \$149+taxes. You can make reservations here:
<https://book.passkey.com/event/51076285/owner/49796246/home>

REGISTRATION

- Contractor rate: \$150
- WRMCA member rate: \$200
- Students: Free

To cancel your registration, please notify WRMCA at least one week prior to the start of the event. Cancellations or no-shows after this date are nonrefundable due to fees already incurred by the association. Substitutions are always welcome.

SPEAKERS

- Jessica Kemp, BARD Materials
- Bryan Birdwell, Structural Services
- Scott Kelly, Ozinga Cement
- Greg Schmidt, GeoTest
- Andy Wendt, Terracon
- Tom Geary, Parisi Construction
- Gary Hall, Prairie Materials
- Ben Rabchuk, Command Alkon
- Tirupan Mandal & Aleks Graff, WisDOT
- Leslie Ashauer, WCPA
- Steve Becker, NRCS

SCHEDULE

Thursday, January 29th

11:15 am Registration

Noon Lunch

1:00 pm Message Received. Or was it? - Jessica Kemp, BARD Materials

2:00 pm The PreSlab Meeting: Proper Planning Leads To Success! - Bryan Birdwell, Structural Services

3:00 pm Break

3:30 pm Slag Cement as a Strategic Tool for Decarbonizing Cement - Scott Kelly, Ozinga Cement

4:00 pm The Value of Technician Certification & Laboratory Accreditation - Greg Schmidt, GeoTest & Andy Wendt, Terracon

4:30 pm Contractor Roundtable - Tom Geary, Parisi Construction

5:00 pm We're Partners Reception

6:00 pm Dinner & Concrete Design Awards Presentation

Friday, January 30th

7:45 am Breakfast

8:30 am PLC & How to Work With It - Gary Hall, Prairie Materials

9:30 am Break

9:45 am AI in the RM Industry - Ben Rabchuk, Command Alkon

10:45 am Break

11:00 am Agency Updates - Tirupan Mandal & Aleks Graff, WisDOT, Leslie Ashauer, WCPA, & Steve Becker, NRCS

Noon Closing Remarks and Adjournment



**Wisconsin
Ready Mixed
Concrete
Association**

Register now!

www.wrmca.com