

# 44th ANNUAL WRMCA CONCRETE DESIGN AWARDS

## CALL FOR ENTRIES



Wisconsin  
Ready Mixed  
Concrete  
Association

### What Must I Submit To Enter?

#### Entry Form

Please complete the Concrete Design Award Entry Form. Include a summary of the project detailing the advantages of using ready-mixed concrete and the following judging criteria:

- Use of ready-mixed concrete; include design mix
- Engineering design skill; include unique design demands (structural, strength requirements, etc.)
- Project aesthetics
- Construction techniques and challenges; include project schedule
- Percentage of ready-mixed concrete used in relation to total project
- Use of ready-mixed concrete in relation to site challenges, landscape design, and other materials used on the project

**200 Word Limit** - This will be part of the summary that will be used at the awards ceremony if the project wins. WRMCA reserves the right to edit submittals to fit into the awards format. You may add additional verbiage as necessary to communicate your ideas to the judges. Additional comments are withheld at the award ceremony to expedite the ceremony.

#### Digital Photos

Photos of your project entry must be in a digital format. **All photos must be submitted in horizontal (landscape) format, NO VERTICAL (portrait) orientation shots.** You must identify which picture is your main picture. This photo will be the one reproduced in marketing pieces should it win and needs to be a good quality, high-resolution photo, 300 dpi or higher. **There is a 10-photo limit per entry and photos that include identification of a WRMCA-member truck will be withheld from the judges.** Show us your best project photos including all phases of construction and in-place ready-mixed concrete.

#### Entry Fee

\$100 entry fee per project. Payment can be made via credit card or by check made out to WRMCA.

#### Judging Criteria

All entries will be evaluated by a panel of judges. The judges have the right to move entries into other categories, create new categories and/or eliminate categories.

Statewide Concrete Design Awards can be given in each category. However, if none of the category entries warrant an award, no award will be given. Regional Concrete Design Awards may be awarded for project entries located in any of the five WRMCA Regions, including:

- Region One - Southwestern Wisconsin
- Region Two - Southeastern Wisconsin
- Region Three - Northeastern Wisconsin
- Region Four - North Central WI/MI Upper Peninsula
- Region Five - Northwestern Wisconsin

#### Who Are The Judges?

The Concrete Design Awards panel of judges include Wisconsin/UP construction professionals. Entrants waive their rights to make claims against the judges, sponsors, or the WRMCA.

## What Are The Entry Categories?

Entries may be submitted for projects completed in **2024 or 2025** using ready-mixed concrete in the following categories:

1. **Agricultural:** Any agricultural application, including barnyards, feedlots, manure pits, and bunker silos.
2. **Commercial:** A building application related to commerce or business, such as offices and stores.
3. **Concrete Overlay:** A parking lot covered with a concrete overlay or ultra-thin overlay.
4. **Decorative Commercial:** Project must incorporate decorative aspects of concrete, such as color, stamping, texturing, tooling, stenciling and/or acid staining.
5. **Decorative Residential:** Any residential application including: foundation; driveway; walkway; patio; swimming pool; retaining wall; or tennis court.
6. **Education & Healthcare:** A building of an established organization or institution including: a clinic; hospital; school; university; or related facility.
7. **ICF:** A non-residential or house structure utilizing Insulating Concrete Form technology.
8. **Industrial:** A project application for, or related to, industry, such as a warehouse or manufacturing facility.
9. **Municipal:** Related to federal, state, or local government including: a courthouse or correctional facility; bridge; dam; street; highway; parking structure; or water storage projects.
10. **Other:** Any project using ready-mixed concrete, which does not fit within any of the categories listed.
11. **Parking Lot:** Must have cast-in-place concrete surface.
12. **Public:** Any project constructed for the purpose of recreation - such as a park, pool, skatepark, or plaza.
13. **Sustainable:** A project incorporating the use of recycled materials – such as fly ash, low carbon, and/or slag. Any projects using concrete to enhance health and productivity, preserve natural resources, and/or create sustainability.
14. **Tilt-Up:** A building or structure where concrete is cast into horizontal forms at the job site, most often on the structure's concrete floor slab, cured and tilted into a vertical position, and moved into place with a mobile crane.

## Where Do I Send The Entry Form and Photos?

Email the entry form and supporting documents to [cschwenn@wirmca.com](mailto:cschwenn@wirmca.com). Photos may be sent via dropbox or a similar file share. Please note entries, photos, and supporting materials become the property of WRMCA.

## Deadline

Entries must be received by 5:00 p.m. **December 5, 2025** Entries not received by the deadline, or failing to follow submission requirements, will be disqualified. Judges' decisions are final.

## How Are Winners Notified?

Notification will be sent to the contact listed on the project entry form, explaining the status of the entry. All companies included on the entry form will be notified of the category their respective projects placed.

## What Happens If My Project Does Not Win?

If the project was completed in 2025 ... You are strongly encouraged to resubmit your entry for the 45th Annual Concrete Design Award Program.

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