

45th ANNUAL WRMCA CONCRETE DESIGN AWARDS

CALL FOR ENTRIES



Wisconsin
Ready Mixed
Concrete
Association

What Must I Submit To Enter?

Entry Form

Complete the **Concrete Design Awards Entry Form** and include a project summary describing the advantages of using ready-mixed concrete. Your submission should address the following judging criteria:

- Use of ready-mixed concrete, including the design mix
- Engineering design skill, including unique structural or strength requirements
- Project aesthetics
- Construction techniques and challenges, including the project schedule
- Percentage of ready-mixed concrete used in relation to the total project
- Use of ready-mixed concrete in relation to site challenges, landscape design, and materials used

200-Word Project Summary

Include a summary of **200 words or fewer**. If your project receives an award, this summary will be used during the awards presentation. WRMCA reserves the right to edit submissions for length and clarity to fit the awards program. You may include additional supporting information in your entry to help communicate your project's merits to the judges. Any supplemental information will be used only during judging and will not be presented during the awards ceremony.

Digital Photos

Submit project photos in a digital format that showcase your project.

Photo requirements:

- Maximum of **10 photos** per project entry
- **Horizontal (landscape) orientation only**; vertical (portrait) photos will not be accepted
- Identify **one main photo** to be used in promotional materials if the project receives an award
- Main photo must be high-resolution (**300 dpi or higher**)
- Include photos of all phases of construction and the completed project highlighting the use of ready-mixed concrete
- Photos displaying identifiable WRMCA member mixer trucks or company branding will be withheld from the judges to ensure anonymous judging

Entry Fee

The entry fee is **\$100 per project**. Payment may be made by: Credit card or Check payable to **WRMCA**.

A **Statewide Concrete Design Award** may be presented in each category. However, if the judges determine that no entry meets the award criteria, no award will be presented in that category.

In addition, **Regional Concrete Design Awards** may be presented to outstanding projects located within one of WRMCA's five regions:

- **Region One:** Southwestern Wisconsin
- **Region Two:** Southeastern Wisconsin
- **Region Three:** Northeastern Wisconsin
- **Region Four:** North Central Wisconsin / Michigan Upper Peninsula
- **Region Five:** Northwestern Wisconsin

Who Are the Judges?

The Concrete Design Awards are judged by a panel of Wisconsin and Upper Peninsula construction professionals with expertise in design, engineering, and construction. By submitting an entry, entrants waive any claims against the judges, sponsors, and WRMCA arising from the judging process.

What Are the Entry Categories?

Projects completed in **2025 or 2026** using ready-mixed concrete may be entered in one of the following categories:

- **Agricultural** – Agricultural applications including barnyards, feedlots, manure pits, and bunker silos.
- **Commercial** – Buildings related to commerce or business, such as offices, retail stores, and similar facilities.
- **Concrete Overlay** – Parking lots constructed with a concrete overlay or ultra-thin concrete overlay.
- **Decorative Commercial** – Commercial projects incorporating decorative concrete features such as color, stamping, texturing, tooling, stenciling, or acid staining.
- **Decorative Residential** – Residential applications including foundations, driveways, walkways, patios, swimming pools, retaining walls, and tennis courts.
- **Education & Healthcare** – Educational and healthcare facilities, including schools, universities, clinics, hospitals, and related buildings.
- **ICF (Insulating Concrete Forms)** – Residential or non-residential structures utilizing Insulating Concrete Form (ICF) technology.
- **Industrial** – Industrial facilities such as warehouses, manufacturing plants, and similar structures.
- **Municipal** – Federal, state, or local government projects including courthouses, correctional facilities, bridges, dams, streets, highways, parking structures, and water storage facilities.
- **Other** – Projects using ready-mixed concrete that do not fit within any of the listed categories.
- **Parking Lot** – Parking lots with a cast-in-place concrete surface.
- **Public** – Recreation-related projects such as parks, pools, skateparks, plazas, and similar public-use facilities.
- **Sustainable** – Projects that incorporate recycled materials, such as fly ash, slag, or low-carbon concrete, or demonstrate how concrete enhances health and productivity, conserves natural resources, or supports sustainability.
- **Tilt-Up** – Buildings or structures where concrete panels are cast horizontally on-site, cured, then lifted into place using a mobile crane.

Where Do I Send the Entry Form and Photos?

Email the completed entry form and supporting documentation to cschwenn@wirmca.com. Project photos may be submitted through **Dropbox or another file-sharing service** if the files are too large to email. Please note that all entries, photographs, and supporting materials become the property of WRMCA and may be used for promotional purposes.

Deadline

Entries must be received by **5:00 p.m. on Friday, November 20, 2026**. Entries received after the deadline or those that do not meet the submission requirements will be disqualified. All judging decisions are final.

How Are Winners Notified?

The primary contact listed on the project entry form will receive notification regarding the status of the submission. All companies identified on the entry form will also be notified of the award category, if any, in which their project is recognized.

